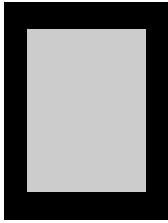
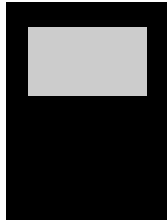


ANNUAL INLA MEMBERS DIRECTORY 2010

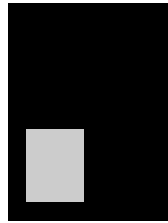
INSERTION ORDER FOR
2010 Directory
Due: November 5, 2009



Full-page
4.5" w x 7.5" h



Half-page (1/2)
4.5" w x 3.5" h



Quarter-page (1/4)
2.0" w x 3.5" h

	Member		Non Member	
	B/W	Color	B/W	Color
Full-page, interior: 4.5" w x 7.5" h	\$358	\$458	\$425	\$ 525
Half-page, interior: 4.5" w x 3.5" h	\$215	\$315	\$295	\$ 395
Quarter-page, interior: 2.0" w x 3.5" h	\$170	\$270	\$225	\$ 325
Back cover: 4.5" w x 7.5" h *	\$770	\$970	\$875	\$1175
Inside front cover: 4.5" w x 7.5" h *	\$660	\$860	\$750	\$1050
Inside back cover: 4.5" w x 7.5" h *	\$660	\$860	\$750	\$1050
Tabbed divider page: 4.5" w x 7.5" h *	\$550	\$750	\$625	\$ 825

* full-page ads only

Company: _____

Contact: _____

Address _____

City, State, Zip: _____

Email: _____

Phone: (_____) _____ Fax: (_____) _____

Signature: _____ Print Name: _____

Place an ad in the 2010 INLA Directory

Artwork due November 5, 2009

Ad Size _____ Ad Cost
 \$ _____

Repeat ad from last year

Amount \$ _____ Prepay Invoice

Charge Card #: _____

Exp date: _____

Signature: _____

Make checks payable to:

Indiana Nursery & Landscape Association
 7915 S. Emerson Ave, #247, Indianapolis, IN 46237
 800-443-7336 • 317-889-2382
 FAX 317-889-3935 • email: dsheets@inla1.org

To reserve ad space send completed form to:

INLA Advertising Office
 Rick Haverdink
 3540 West Jefferson, Grand Ledge, MI 48837
 Phone: 616-218-7410 / Fax: 517-627-4201
 Email: haverdink@chartermi.net

Send ads and any production questions to:

INLA Editorial and Design Office
 Mary Breidenbach, Cumulus Design
 3833 N. Meridian St., Suite 327
 Indianapolis, IN 46208
 Phone: 317-923-5808 / Fax: 317-923-8456
 Email: mary@ecumulus.com